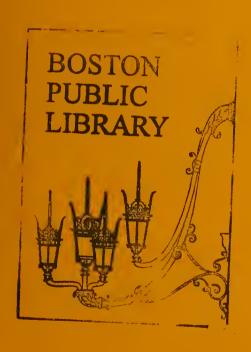




CEDS PLANNING PROCESS

An Application to the Department of Commerce Economic Development Administration for a 302 Planning Grant



City Of Boston Kevin H. White/Mayor

Boston Redevelopment AuthorityRobert F. Walsh/Director



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CEDS PLANNING PROCESS

An Application to the Department of Commerce Economic Development Administration for a 302 Planning Grant

> City of Boston Kevin H. White, Mayor

Boston Redevelopment Authority Robert F. Walsh, Director Digitized by the Internet Archive in 2012 with funding from Boston Public Library



CITY OF BOSTON OFFICE OF THE MAYOR CITY HALL BOSTON

JUL 1 3 1973

Mr. Victor Hausner
Deputy Assistant Secretary for
Policy and Planning
Economic Development Administration
Department of Commerce
14th and Constitution, NW
Washington, D. C. 20230

Dear Mr. Hausner:

I am pleased to submit this application for a 302 planning grant from the Department of Commerce, Economic Development Administration.

As the City's Comprehensive Economic Development Strategy moves toward completion, I look forward to the continuing refinement of the strategy through the CEDS Planning Process. This project will provide specific policies and strategies assisting the implementation of the Boston Plan and directing new economic development efforts throughout the City.

In its capacity as the City's planning agency, I have requested that the Boston Redevelopment Authority Director, Robert F.Walsh, act on behalf of my office in filing this application, and in managing the program in cooperation with other appropriate City departments via the Boston Plan Executive Policy Committee, John Drew, Chairman.

I urge you to consider our application and look forward to proceeding with the continuing CEDS planning process.

Sincerely,

Kevin H. White

Mayor



Robert F. Walsh, Director

July 18, 1978

Mr. Victor Hausner
Deputy Assistant Secretary for
Policy and Planning
Economic Development Administration
Department of Commerce
14th and Constitution, NW
Washington, D. C. 20230

Dear Mr. Hausner:

As the City's planning and redeveloment agency, the Boston Redevelopment Authority is committed to supporting the continued refinement of the City's Comprehensive Economic Development Strategy and working closely with the Boston Plan Policy Committee.

The Authority has been requested by the Mayor to file this application for a 302 grant and to administer the program in coordination with other City agencies. I believe that this proposal will expand our capacity to enable identification of economic policy issues and development of improved strategies.

Sincerely,

Robert F. Walsh

Director

cc: John Corrigan
William FitzHenry
Susan Rosenberg



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PART I

FORM ED-430



sions of Part . , DMR Cardulat A-95, indus been on is being made

Federal Agency

A-95 Action



Section IV - REMARKS (Please reference the proper item number from Sections I, II or III, if applicable)

Section I.22b

On July 7, 1978, copies of the pre-application were sent to the Office of State Planning for the Commonwealth of Massachusetts and the Metropolitan Area Planning Council. Both agencies will complete their review and forward their comments to EDA. Copies of the correspondence are attached. The final application will be sent to these agencies simultaneous with its submission to EDA.

Section I.23a

As indicated in the covering letter from Kevin H. White, Mayor, Robert F. Walsh, Director of the Boston Redevelopment Authority, the City's official planning agency, has been requested to act on behalf of the Mayor's Office in filing this application and in administering the program.

Section II, Item 10

- 11.305 Economic Development State and Local Economic Development Planning
 - Economic Development Program 10/77-9/78 for Job Development Activities. Grant amount - \$150,000.

Agency Special Instr	uctions:		

FORM ED-430 (2-76) 2 USCOMM-DC (18340-P76



PART II PROJECT APPROVAL INFORMATION



PART II

PROJECT APPROVAL INFORMATION

Item 1. Does this assistance request require S regional, or other priority rating?	State, local,		Name of Governing Body
regional, or other priority facing.	Yes	X No	Priority Rating
Item 2. Does this assistance request require State, or local advisory, educational or health clearances?			Name of Agency or Board
	Yes	X No	(Attach Documentation)
ltem 3. Does this assistance request require clearinghouse review in accordance with OMB Circular A-95?			(Attach Comments)
	X Yes	☐ No	
Item 4. Does this assistance request require State, local, regional or other planning approval?			Name of Approving Agency
	Yes	Д Уо	Date
Item 5. Is the proposed project covered by an approved comprehensive plan?			Check one: State Local Regional
	Yes	☐ No	Location of Plan Boston Redevelopment Autho
Item 6. Will the assistance requested serve a installation?	Federai Yes	X No	Name of Federal Installation
Item 7. Will the assistance requested be on Federal land or			Name of Federal Installation
installation?	Yes	∑ No	Percent of Project %
Item 8. Will the assistance requested have an on the environment?	impact or ef	fect	See instructions for additional information to be provided.
Item 9. Till the assistance tequested cause the of individuals, families, businesses, or	_	ent X No	Number of: Individuals Families Businesses Farms
Item 10. Is there other related assistance on the pending, or anticipated?	is project pr	evious,	See instructions for additional information to be provided.
FORM FO-430 (2-75)			JSCOMM-DC 18340-P78



June 30, 1978

Mr. Frank Keefe Director of State Planning State Clearing House Room 2101 One Ashburton Place Boston, MA 02108

Dear Mr. Keefe:

Re: CEDS Planning Process

In response to the requirements of OMB Circular A-95, I am submitting herewith the Notice of Intent Form for the City of Boston's proposal for a CEDS Planning Process to be carried out with assistance from the Department of Commerce, Economic Development Administration.

The proposal requests funding in the amount of \$150,000 to support the planning activities of the City's Comprehensive Economic Development Strategy (CEDS).

At the request of the Mayor and on behalf of his office, the Boston Redevelopment Authority will direct, manage, and coordinate the CEDS Planning Process with appropriate City, regional, and state agencies. This project will be monitored by the Boston Plan Executive Policy Committee, John Drew, Chairman, and the CEDS Committee (now being formed).

The City has been requested by EDA to file this pre-application by July 7. I am therefore requesting that the A-95 process be either expedited, or that the final review be waived by your office and by the Metropolitan Clearinghouse. Copies of the final application will be forwarded to the State and Regional Clearinghouses simultaneous with the submission to EDA.

Sincerely,

Philip Zeigler Planning Director

1 Cirv Hall Square Boston Massachusetts 02201 (617) 722-4300

cc: Brian Dacey, Office of Federal Relations
John Drew, Chairman, Boston Plan Policy Committee
Robert F. Walsh, Boston Redevelopment Authority



June 30, 1973

Carla Johnston, Executive Director Metropolitan Area Planning Council 44 School Street Boston, MA 02108

Dear Ms Johnston:

Re: CEDS Planning Process

In response to the requirements of OMB Circular A-95, I am submitting herewith the Notice of Intent Form for the City of Boston's proposal for a CEDS Planning Process to be carried out with assistance from the Department of Commerce, Economic Development Administration.

The proposal requests funding in the amount of \$150,000 to support the planning activities of the City's Comprehensive Economic Development Strategy (CEDS).

At the request of the mayor and on behalf of his office, the Boston Redevelopment Authority will direct, manage and coordinate the CEDS Planning Process with appropriate City, regional, and state agencies. This project will be monitored by the Boston Plan Executive Policy Committee, John Drew, Chairman, and the CEDS Committee (now being formed).

The City has been requested by EDA to file this pre-application by July 7. I am therefore requesting that the A-95 process be either expedited, or that the final reveiw be waived by your office and by the State Clearinghouse. Copies of the final application will be forwarded to the State and Regional Clearinghouses simultaneous with the submission to EDA.

Sincerely,

Philip Zeigler Planning Director

cc: Brian Dacey, Office of Federal Relations
John Drew, Chairman, Boston Plan Policy Committee
Robert F. Walsh, Boston Redevelopment Authority

1 C.A., Hatil Saudre
Boston, Massachusetts 22201
1617) 722-4330
Boston Redekelandert Authori, is an Baka, Cabaman, Mafrimanue Hatish Brid byer



	Notice of Intent Form
	To apply for federal funds for programs sovered by the Office of Management and Budget (OMB). Circular A-95
	To be filed at least 30 days brior to submission to federal agency
APPLICANT	Name City of Boston - Boston Redevelopment Authority
	Address One City Hall Square, Boston, MA 02201
	Telephone Mumber 722-4300
	Name and title of person to receive correspondence Robert F. Walsh, Director Boston Redevelopment Authority
	Name and title of contact person (if different) Brian Dacey, Mayor's Office of Federal Relations; Philip Zeigler, Boston Redevelopment Authority
PROJECT	Title CEDS Planning Process
	Location of project/impact area City of Boston
	Starting date and project duration October, 1978 - September, 1979
FUNDING REENCY	Name Department of Commerce, Economic Development Administration
	Federal Catalogue Program Number 11.305
	Estimated date of submission to federal agency $July~7,~1978$
FUNDING RECUEST	Federal \$150,000
	State
	_ocal50,000
	Onner
	Tatal \$200,000
FROUEDT SUMMARY	Please include at a minimum: narrative description of project, budget and/or cost estimate, and locus map (where applicable). The narrative might include a statement of need, program objectives, coordination with other agencies, bitizen involvement, past performance (in the case of continuing programs), and environmental assessment where appropriate. (Use additional sheets where necessary.)
	See Attachment
	Sent to USP and Metropolitan Area Planning Council on July 5, 1978
	(Name or Regional Clearinghouse) (Care)
	Philip Zeigler Thrus (Signature)

FUND

==0.

Send white body to State Clearinghouse, Office of State Planning, Poom 2101, One Ashburton Place, Boston, MA 22103. (Phone 617) T27+4154). Send lelicw body to Regional Clearinghouse, netain bink body for lour records. To be filled in by State Clearinghouse SCI_____



THE CEDS PLANNING PROCESS

SUMMARY

The proposed CEDS Planning Process will refine and update the City's Comprehensive Economic Development Strategy (CEDS) to be submitted to EDA in September, 1978. Supported by the requested \$150,000, the CEDS Planning Process will provide the means for broadening the City's economic development planning process. In addition the program will focus upon policy analyses based on the identification of specific development problems and potentials, ways to improve the utilization of existing and potential resources and mechanisms; and developing a strategy for the implementation of economic development programs.

The Boston Plan Policy Committee, the CEDS Committee, and the CEDS Staff Policy Group, all integral to achieving a CEDS Planning Process which supports and compliments the Boston Plan and works in coordination with appropriate City agencies.



July 7, 1978

Mr. Frank Keefe Director of State Planning State Clearinghouse Room 2101 One Ashburton Place Boston, MA 02108

Dear Mr. Keefe:

Pursuant to my letter of June 30 informing you of the intent to file a pre-application for economic development planning funds, I am enclosing the pre-application for the CEDS Planning Process simultaneous with its submission to the Economic Development Administration.

As required by EDA, the final application will be submitted by July 31, 1978. At that time, I will provide a copy of the final application to you.

Due to the pressing EDA deadlines regarding review of the application, I request that the A-95 review process be expedited to enable EDA to receive your comments as quickly as possible.

Sincerely,

Philip Zeigler

Planning Director

cc: Brian Dacey

Mayor's Office of Federal Relations

Enclosure

1 City Hall Square Boston, Massachusetts 02201 (617) 722-4300

Boston Regevelopment Authority is an Equal Opportunity / Affirmative Action Employer





FRANK T. KEEFE DIRECTOR

THE COMMONWEALTH OF MASSACHUSETTS

OFFICE OF STATE PLANNING

JOHN W. McCORMACK BUILDING ROOM 2101 ONE ASHBURTON PLACE BOSTON, MASSACHUSETTS 02108 (617) 727-5066

July 7, 1978

Mr. Philip Zeigler, Planning Director Boston Redevelopment Authority City Hall Boston, MA 02201

Re: A-95 Review/CEDS Planning Process

State Application Identifier: 78070945

Dear Mr. Zeigler:

Your notice of intent requesting \$150,000 from the Economic Development Administration has been received for review. These funds will enable the city to develop a comprehensive economic development strategy which complements the Boston Plan.

As the Governor's designated State Clearinghouse, our review follows the quidelines of OMB Circular A-95. It is designed to provide advisory comments on the consistency of your proposal with State plans, policies, and objectives.

We anticipate your proposal will have no adverse impacts on State plans and objectives. Therefore we waive the formal A-95 review of your application. You may proceed directly with your application to the Economic Development Administration.

Thank you for your cooperation during this review process.

Sincerely,

FRANK T. KEEFE Director of State Planning

CC: MAPC



July 7, 1978

Ms. Carla Johnston, Executive Director Metropolitan Area Planning Council 44 School Street Boston, MA 02108

Dear Ms. Johnston:

Pursuant to my letter of June 30 informing you of the intent to file a pre-application for economic development planning funds, I am enclosing the pre-application for the CEDS Planning Process simultaneous with its submission to the Economic Development Administration.

As required by EDA, the final application will be submitted by July 31, 1978. At that time, I will provide a copy of the final application to you.

Due to the pressing EDA deadlines regarding review of the application, I request that the A-95 review process be expedited to enable EDA to receive your comments as quickly as possible.

Philip Tey

Philip Zeigler Planning Director

cc: Brian Dacey,

Mayor's Office of Federal Relations

Enclosure

1 City Hall Square Boston, Massachusetts 32201 (617) 722-4300

Baston Pedevelopment Authority is an Edual Caparitunity / Afrimative Action Employer



July 27, 1978

Mr. Frank Keefe
Director of State Planning
State Clearinghouse
Room 2101
One Ashburton Place
Boston, MA 02108

Dear Mr. Keefe:

RE: CEDS PLANNING PROCESS SAI #78070945

Your letter of July 7, 1978, indicates that you have waived the formal A-95 review of the City's application for \$150,000 to conduct the CEDS Planning Process. You also noted that we may proceed with our application to the Economic Development Administration. Accordingly, we are submitting our final application today, simultaneous with providing the enclosed copy to you.

Thank you for your cooperation in expediting our application.

Sincerely,

Philip Zeigler Planning Director

cc: Brian Dacey, Office of Federal Relations
John Drew, Chairman, Boston Plan Policy Committee
Robert F. Walsh, Boston Redevelopment Authority

Enclosure

1 City Hall Sauare Boston, Massachusetts C2201 (617) 722-4300



Boston Redevelopment Authority

July 27, 1978

Carla Johnston, Executive Director Metropolitan Area Planning Council 44 School Street Boston, MA 02108

Dear Ms. Johnston:

RE: CEDS PLANNING PROCESS

Prior to this time, I have provided you with information, required by OMB Circular A-95, regarding the City of Boston's proposal for a CEDS Planning Process. That information included the Notice of Intent Form, a copy of the pre-application and my request that the A-95 process be either expedited or that the final review be waived by your office.

The City has been requested by EDA to file the final application by July 31. I am, therefore, enclosing a copy of the final application simultaneous with its submission to EDA.

Sincerely,

Philip Zeigler Planning Director

cc: Brian Dacey, Office of Federal Relations

John Drew, Chairman, Boston Plan Policy Committee Robert F. Walsh, Boston Redevelopment Authority

Enclosure



PART III BUDGET INFORMATION



	Y	ď	PART III – BUDGET INFORMATION	INFORMAT	NOI			
			SECTION A - BUDGET SUMMARY	ET SUMMAR	,			
Grant Program, Function	Federal	Estim	Estimated Unabligated Funds			New or Revised Budget	gos!	
Activity (a)	Cutalag No.	FEDERAL (c)	NON-FEDERAL	ERAL	FEDERAL (0)	NON-FEDERAL		TOTAL (a)
1	11.305	*	**		\$150,000	\$ 50,000	\$ 200	200,000
2. Planning								
-								
5. TOTAL.S								
		S	SECTION B - BUDGET CATEGORIES	r CATEGOR	IES			
			- GRANT PROBRAM, FUNCTION OR ACTIVITY	M, FUNCTION	OR ACTIVITY			
6 OBJECT CLASS CATEGORIES	(n) Federal		a Local	(0)		(4)	(3)	٠ <u>۲</u>
a PERSONNEL.	\$123.96	7	\$ 14.580	\$			\$ 138.547	7
b. FRINGE BENEFITS	26,033	033	3,062				29,095	5
c TRAVEL	1	1	500				500	0
d. EQUIPMENT	i						1	
e, SUPPLIES	i	ı					1	
C CONTRACTUAL.		1					\$	
8. CONSTRUCTION							1	
h, OI HER			6,712				6,712	2
1. TOTAL DIRECT CHARGES	150,000	000	24,854				174,854	4
) INDIRECT CHARGES	1		25,146				25,146	9

7. PROGRAM INCOME

K TOTALS

USCOMM DC 18340 376

\$ 200,000

50,000

\$150,000

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(a) Grant Pragram	(LI APPLICANT	(c) STATE	(d) OTHER SOURCES	(e) TOTALS
11.305	\$ 50,000		l l	50,000
and the second control of the second control				
12. TOTALS	\$ 50,000			\$ 50,000

SECTION D - FORECASTED CASH NEEDS

A WOOD OF	Total for 1st Year 150,000	1 ducrier 37, 500	2nd Quarter 37,500	3rd Quarter 3 7 . 500	4th Quarter 37,500
12. USERABL	50,000	12,500	12,500	12,500	12,500
15. TOTALS	\$ 200,000	\$ 50,000	\$ 50,000	\$ 50,000	\$ 50,000

SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT

		FUTURE FUNDING PERIODS (YEARS)	PERIODS (YEARS)	
(a) Grant Program	(b) FIRST	(c) SECOND	ORIHI (P)	навиоз (•)
16. 11.305	150.000	150.000	150.000	150.000
17.				
18.				
.61				
20. TOTALS	150.000	150.000	150.000	150.000

SECTION F - OTHER BUDGET INFORMATION (Anach Additional Sheets If Necessary)

Mapping, Graphics and Publications constitute "Other Costs". 21. DIRECT CHARGES;

23. REMAKKS:

^{22.} INDIRECT CHARGES; BRA indirect cost rate is 15% of personnel costs, and covers overhead.



PART III: PROPOSED 302 BUDGET

PERSONNEL	EDA	LOCAL
Salaries and Wages		
Planning Director (10%) Project Coordinator (100%) Project Liaison (100%) Planner (100%) Urban Policy Analyst (100%) Urban Policy Analyst/Project Asst.(100%) Economic Research Analyst (100%) Financial Analyst (50%)	\$ 2,375 22,608 18,610 18,610 16,820 16,820 16,820 11,304	\$ 880
Clerical		13,700
Total Salaries and Wages	\$123,967	\$14,580
Benefits @ 21% of Salaries and Wages	26,033	3,062
TOTAL PERSONNEL	\$150,000	\$17,642
NON-PERSONNEL		
Indirect Costs @ 15% of Personnel		25,146
Other Costs Travel Mapping, Graphics and Publications		500 6,712
Total Other Costs		\$ 7,212
TOTAL NON-PERSONNEL		\$32,358
TOTAL BUDGET	\$150,000	\$50,000



BOSTON CEDS PLANNING PROCESS

Part IV: PROGRAM NARRATIVE

Statement of Purpose

The objective of the planning process for Boston's Comprehensive Economic Development Strategy (CEDS) is to define precisely the policy and implementation means for encouraging economic growth which will benefit the City and its residents. The heart of CEDS is the formulation of a concerted investment strategy based on defined priorities; those priorities match the City's potential for meeting the needs for more jobs and higher incomes for its residents with the resources available to the City.* The "match" results in a realistic investment strategy which makes the most productive use of existing and potential resources.

Following Boston's designation on April, 1978, by EDA as a demonstration area to develop a Comprehensive Economic Development Strategy, the City undertook a work program to complete its first CEDS document in September, 1978. It represents the synthesis of known information regarding the City's economic problems and potential, as well as available mechanisms and resources.

To delve further into specific analyses of the City's problems, assessments of development potential, and exploration of improved implementation vehicles constitutes the continuing substantive work of the CEDS Planning Process. The Process involves the continued refinement and development of specific policies framing the City's economic development investment strategy and linking that strategy with other concurrent planning processes. The Process, as outlined in the following pages, is designed to adapt dynamically to emergent needs and priorities and new implementation mechanisms as they are developed, and to continually present such information in a form for policy formulation and deliberation.

The coordination of planning processes in relation to CEDS is vital to the effectiveness of CEDS insofar as its strategies must complement and "mesh" with other strategies at functional and policy levels to make the best use of resources available to meet the City's needs. Boston's capacity for coordinating planning processes has been expanded recently through the Boston Plan; the CEDS effort will develop further that capacity. Under the Boston Plan, the Boston Plan Executive Committee is the core of coordination given its membership of City executives. Further coordination is achieved as many of these decision-making agency heads also meet as the Mayor's Neighborhood Development Council to oversee the allocation of CDBG and Capital Budget funds. The Boston Plan itself is designed to coordinate a

^{*} A brief overview of the Boston economy is provided in the Appendix.



broad range of programs cutting across City department lines, using resources packaged from federal, state, local and private sources in four targeted areas of the City. The CEDS process will complement the Boston Plan by refining the Plan's economic development components with specific policies and strategies to realistically achieve the Plan's goals. While working within the framework of the Boston Plan, which itself is a process of "testing" mechanisms and programs for eventual application City-wide, CEDS is providing direction to economic development efforts in both the Boston Plan target areas, as well as City-wide.

The Scope of the Current CEDS Effort

To date, the preparation of the CEDS document has involved the coordinated efforts of City agencies having major economic development responsibilities or significantly related functions. They are:

The Office of Federal Relations

The Boston Redevelopment Authority

The Economic Development and Industrial Corporation

The Employment and Economic Policy Administration

The Office of Housing, Development and Construction

The Executive Director of the Boston Plan

Staff representatives of these agencies, comprising the CEDS staff Policy Group, convene to oversee the CEDS planning process including review of staff drafts of CEDS work elements, raising CEDS policy issues for consideration by the Boston Plan Policy Committee and, most importantly, serving as liaisons from their agencies to ensure coordination of the various functional planning processes relevant to CEDS. The CEDS Staff Policy Group has performed a number of additional functions. The Group took responsibility for recommending CEDS Committee* candidates for final review by the Boston Plan Policy Committee. The Group also held several sessions including representatives of other agencies to discuss the relationship of CEDS to the Boston Plan, again for final review by the Boston Plan Policy Committee.

Substantive work to date on the CEDS document has been largely the responsibility of the Boston Redevelopment Authority. Acting in its capacity as the City's planning agency, the BRA has drawn upon its research and planning staff to assemble the basic CEDS work elements. As manager of the current CEDS effort, the BRA incorporates into these elements information from other agencies regarding, for example, proposed economic development-related efforts for the coming year. The BRA feeds completed syntheses into the process for policy consideration and program coordination involving the three tiers: the CEDS Staff Policy Group, the Boston Plan Policy Committee, and the CEDS Committee.

^{*} As requested by EDA in April, 1978, the CEDS Committee is being formed as a replacement for the current OEDP Committee and placed within the Mayor's Office. The Committee will be operational by the end of July to enable review of the City's first CEDS document.



The Proposed CEDS Planning Process for FY 1979

To date, the City has been able to apply its existing capacity for economic development planning to the formulation of the first CEDS document by synthesizing known, available information from a variety of sources and by pulling personnel from their regular duties to undertake this priority effort. However, there is little existing capacity for going beyond what is presently known or available and no full-time CEDS personnel to implement a rational, systematic planning process. Although the BRA's existing planning and research functions uncover a range of economic problems, potentials and resources, they are tangential to the primary mandates of functional planning efforts.

The CEDS Planning Process would elevate economic development planning to the level of a key planning area which builds upon existing technically-oriented activities and synthesizes information for policy and strategy formulation cutting across functional planning lines within the BRA and, via the CEDS Staff Policy Group, other economic development-related agencies. The BRA, acting on behalf of the Mayor to administer the requested 302 funds for the CEDS Planning Process, would serve as staff to the CEDS Committee and conduct substantive work elements to refine and improve the CEDS strategy, working through the inter-agency coordinating bodies at the staff level, the CEDS Staff Policy Group, and at the executive level, the Boston Plan Policy Committee.

Each of the functions proposed for FY 1979 funding under 302 constitutes a "capacity-building" function, but together are not the only components of the CEDS Planning Process. The Process also draws upon the existing capabilities and complementary, ongoing activities of the several agencies participating in the Process, for example, the BRA's existing research and functional planning and development responsibilities; the work of the Office of Federal Relations as the liaison with federal and state agencies; the work of EEPA to develop and operate CETA-funded manpower development programs; the work of EDIC to plan for and manage the development of designated EDIC areas (Boston Marine Industrial Park, Alsen-Mapes, and Crosstown Industrial Park); the housing and public facilities programs of the Mayor's Office of Housing, Development and Construction; and the efforts of the Office of the Boston Plan serving as staff to the Boston Plan Policy Committee and charting the progress of the Plan's implementation. All of these agencies are represented on the CEDS Staff Policy Group which is the locus of staff coordination of the CEDS effort with all planning processes in the City.

Functions

The capacity-building functions will serve as the staff specifically responsible for developing and implementing the work program for the CEDS Planning Process in FY'79. Some functions are new process-oriented tasks, such as preparing CEDS agendas, contacting the



CEDS Committee members and preparing presentations for the CEDS Staff Policy Group, the Boston Plan Policy Committee and the CEDS Committee. Others are discrete efforts resulting in a specific product.

The following functions, in regard to priorities and scope of effort, are proposed at this time. However, the forthcoming CEDS document, as it is approved in September, 1978, will provide the basis for further delineation of the priority work tasks for the FY'79 CEDS Planning Process. Due to this expectation and our commitment to taking direction for the continuing planning process from the Committees, we request the flexibility to amend the scope of the work tasks, including the identification of specific expected products, following the approval of the CEDS document. Assuming this flexibility, the following functions, by tentative priority, are proposed:

1. Staff to the CEDS Committee

It is expected that the CEDS Committee would be convened at least once every two months to review and comment on the direction and products of the CEDS Planning Process. Presentations to the CEDS Committee would be made by the CEDS Staff Policy Group, using substantive elements prepared by the CEDS Staff. A work program will be developed in October regarding the structure and content of the CEDS Committee sessions in order to expedite the CEDS Planning Process to meet target dates.

Required work hours: 300.

2. Work Program for CEDS Updates

Following the approval of the CEDS document in September, a more specific work program for the CEDS Planning Process will be developed for approval during October. This will be submitted to EDA and will refine, and perhaps amend as necessary, the work tasks generally indicated in this proposal. The work program will outline the planning strategy to enable completion of a revised CEDS by July, 1979. It will include target dates for needed supportive analyses of the City's problems, potential, development resources and mechanisms, and identification of feasible development projects. It is expected that preparing the update would commence by March, 1979, but that supportive analyses would begin by November, 1978.

Required work hours: 60 (work program); 2,000 (CEDS Update)

5. Coordination of CEDS with All Planning Processes and Packaging Identified Existing and Potential Resources for Implementation

The success of the CEDS Planning Process depends upon its mutually supportive integration with other planning processes in the City, primarily the Boston Plan, the CDBG and Capital Budget allocations,



and the several functional planning processes within various City agencies. This element will be achieved through CEDS staff which prepare strategy papers on alternative means of coordination for consideration by the CEDS Staff Policy Group and the Boston Plan Policy Committee. Day to day contacts with the various entities involved in these planning processes will be maintained.

The second aspect of this element is the identification of existing and potential resources for implementing the CEDS effort. Although the forthcoming CEDS document has identified the major resources in general terms, much remains to be done to explore new innovative ways of packaging local, state and federal resources to achieve the City's goals. Further, due to the constantly changing nature of programs, the status of the City's own resources, and the emergency of new programs, the CEDS staff must continually assess these resources and refine the development feasibility of each proposed project based on the realistic outlook for its funding.

Required work hours: 950 (coordination); 900 (resources).

4. Planning for a City-wide Local Development Corporation

The high priority of this work element arises from the invitation of the Federal Interagency Task Force (EDA, HUD and SBA) extended to Boston to participate as a pilot city in the Neighborhood Business Revitalization Program (NBRP). As of July 14, 1978, Mayor Kevin H. White has requested Boston's participation in the industrial component of the Program and indicated that the commercial component will be requested during August.

The NBRP offers the potential to deliver \$10 million in SBA loans and loan guarantees to Boston's businesses. To achieve that potential requires concerted economic develoment planning efforts over the coming year, efforts which are directly related to achieving CEDS goals. Briefly, they are:

- Establish a City-wide local development corporation as a vehicle for SBA 502 and other loans. Required planning includes the set-up of the LDC (membership, by-laws); and the means for coordinated staff support of the LDC (the link of BRA loans officers to marketing and business outreach programs undertaken by various City agencies). This should be achieved by December, 1978.
- Work with the private sector and the City executives overseeing the CDBG allocations to assess and develop the private and public resources available to the LDC. Because the LDC usually makes a 7½ to 10% injection into each loan, these resources must be sought out as part of the planning effort to achieve a lump-sum set-aside available to the LDC. Target date is February, 1979.



- Incorporate the NBRP into the overall CEDS strategy and plan for the use of the NBRP as a tool to implement targeted industrial and commercial development programs. For example, identified priority commercial areas could receive urban design, planning, and business outreach support as part of a comprehensive revitalization strategy initiated by the CEDS staff for these areas. Target date is July, 1979.
- Explore the use of the LDC as a vehicle for packaging state and federal financing tools, both existing and potential. Target date is September, 1979.

Required work hours: 800 (total effort).

5. Evaluation of the City's Development Potential.

This element draws principally upon the BRA site inventory which identifies development sites. The Inventory began in April, 1978, and focuses on Hyde Park; it will proceed by neighborhood area until it eventually is City-wide. The Blue Hill Avenue area is the next area to be completed by November. Successive areas will be selected on the basis of priority determinations.

Although the inventory is funded from sources other than 302, the activities involved in evaluating those sites and calling together the agency resources, such as BRA neighborhood planners and business outreach efforts of other agencies, to assess the development potential of each area are proposed 302 functions. CEDS staff would be responsible for preparing the working papers on each area which propose development strategies in the context of overall neighborhood revitalization and coordination of relevant planning processes.

It is expected that at least four areas could be covered in FY'79.

Required work hours: 1700.

6. Recommend City Linkages with Community Development Corporations

There is considerable need to assess the appropriate relationship of the City's economic development efforts with those of community development corporations (CDC's). The several City agencies serving on the CEDS Staff Policy Group, as well as others, have individual programmatic potential to serve CDC's and are experiencing pressure from CDC's to expand the City's commitment to them. As CDC's vary widely in their capability, scope, resources, and objectives, the task of developing a single policy regarding CDC's is difficult, if not impossible.

However, FY'79 will be spent exploring the alternatives among the concerned City agencies, culminating in recommendations to the Boston Plan Policy Committee. Alternatives will be based on working papers describing the existing and potential relationship with each CDC in particular and all CDC's in general. Contact with CDC's will ensure their input. Contacts with the various state,



federal and local entities which assist CDC's will also be made to enable assessment of the appropriate role for the City. A draft of alternatives should be completed in February, with the final recommendations targeted for May, 1979.

Required work hours: 1,000.

7. Hotel and Convention Center Location Policy

This work item arises from two sources: (1) the identification of hotels and convention centers as a growth sector for Boston due to the present lack of adequate facilities and the demand for such accommodations; and (2) the lack of a City policy regarding hotel location and the resulting speculative proposals of private industry which are often conflicting or inappropriately located vis-a-vis the context of an overall economic development scheme.

The opportunity to identify the parameters of needed locational policy in FY'79 also emerges from a timely study by the BRA Research Department which assesses hotel demand. With this study as a base, the CEDS effort can build upon it to make recommendations for policy consideration. Involved in the CEDS effort are:

- identifying the potential conflicts of hotel with industrial development or with other competing uses on certain sites,
- assessing the economic impact of the potential hotel sites and recommending the most feasible development alternatives; and
- recommending the parameters of needed City policy to guide hotel and convention center development.

The analysis and recommendations have a target date, at present, of February, 1979.

Required work hours: 700.

8. Economic Impact of All Development Activities

It usually has been the case that economic impact analyses are prepared after a developer has submitted a proposal to the City, most often in seeking a 121A tax agreement. Rarely has there been economic impact analysis of potential developments not yet proposed but which the City may, based on such favorable findings, take steps to encourage, including the provision of certain incentives or targeted marketing activities. It is proposed that the City's capacity to encourage appropriate economic development would be expanded by economic impact analyses of potential sites, including those identified by the BRA Site Inventory, as well as those uncovered City-wide by the various planning studies undertaken by the BRA, EIDC and other entities (possibly including CDC's).



Further, it is anticipated that several of the many proposed projects included in the forthcoming CEDS document which are generally indicated for FY' 81 and thereafter will require such assessments to determine their realistic potential for implementation in future years. The CEDS effort in FY '79 would systematically assess each of the proposals in detail and proffer refinements to be incorporated into the next update of the CEDS.

Required work hours: 1,100.

9. Develop New Tools and Mechanisms for Economic Development

Attention to this item will occur on an "as-needed" basis. The City-wide LDC (Item #3) takes precedence in FY'79 as the new tool to be developed. However, as state and federal legislation and programs become operative, the CEDS effort must have the flexibility to devote time to determining the potential for incorporating any new programs into the CEDS strategy.

While the so-called 204 program may be one such program to stimulate a CEDS effort for its incorporation, there are two recently enacted state programs which call for CEDS staff to develop working papers on how best to utilize the programs' resources. The two programs are: the Massachusetts Technology Development Corporation --currently seeking funding to enable its operations as a venture capital vehicle -- and the State Industrial Finance Agency -- which eventually may have the capacity to package the industrial revenue bonds for small firms which heretofore had no access to this financing means. As these programs are developed, CEDS staff, by keeping close contact with the agencies, will propose appropriate measures for utilizing the programs.

Required work hours: 200.

10. Synthesis for Economic Research

The BRA Research Department has ongoing responsibilities for undertaking studies indicating the status of the City's economy. There are a number of other entities, such as the Federal Reserve Bank, First National Bank of Boston, regional bodies, and academic institutions, which generate a sizable amount of information regarding the City and regional economic indicators. The CEDS effort in FY'79 does not place a priority on new research efforts, although some amount of time is devoted to the synthesis of any information generated over the coming year which has a bearing on CEDS; this will be incorporated into the CEDS update.

Required work hours: 200.

11. Linkage with State and Regional Economic Development Activities

This functional element means that the CEDS staff would provide the City's liaison with MAPC with needed information from the CEDS effort to enhance the exchange of economic development activities at the local and regional level. Similarly, CEDS staff would meet



from time to time with State economic development planning entities, particularly the Office of State Planning (OSP). CEDS staff would request State assistance in identifying existing and potential resources available to the City and apprise them of the outcomes of the CEDS Planning Process. CEDS staff would also devote time to reviewing any emerging State policy regarding economic development and provide comments to the State.

Required work hours: 150.

Job Descriptions of the Capacity-Building Functions

The following personnel will be devoted to the CEDS Planning Process.* These job descriptions are designed to build upon the technical capacity of City staff and to complement the efforts of the agencies serving on the CEDS Staff Policy Group.

BRA Planning Director (10%)

The BRA Planning Director would devote the equivalent of at least two days per month to these activities:

- quality control of products developed under the CEDS Planning Process, including review of all documents and work programs;
- lead contact regarding coordination of the CEDS Planning Process with the development, planning and research functions;
- establishing the process of review of projects and processes to be included in the CEDS planning effort; and
- primary contact regarding the positions to be filled to execute the CEDS Planning Process.

^{*} Six BRA professionals - excluding two BRA personnel working on the BRA Site Inventory - are currently working full-time preparing the CEDS for September, 1978. Each represents a position which has temporarily transferred to the CEDS effort away from their regular duties. In addition, a substantial number of staff from BRA Deaprtments of Research, Neighborhood Planning, and Development are participating, as required, in the preparation of the CEDS document. With 302 funding, full-time CEDS positions would be created to allow these professionals to return to their regular duties or, if qualified, move into the new CEDS positions and be replaced in their regular duties by other employees.



Project Coordinator

The Project Coordinator develops and directs the work program for the CEDS Planning Process; is the lead staff contact along with the BRA Planning Director for the CEDS Staff Policy Group; responds to the directives of the Group, the Boston Plan Policy Committee and the CEDS Committee for items to be considered by the entities and prepares those substantive elements; charts the work elements to enable the udpate and refinement of the CEDS on an annual basis or as needed; prepares policy papers based on the work of CEDS staff for submission to the review process; is the liaison with regional and state planning entities; makes presentations to the CEDS Staff Policy Group, CEDS Committee, and Boston Policy Committee regarding work progress and other work items as directed; and oversees the coordination of CEDS with all planning processes.

Project Liaison

The Project Liaison assists the Project Coordinator in managing the CEDS program and undertakes specific work elements as assigned by the Project Coordinator, particularly, preparing information for presentation for the CEDS Committee, the Boston Plan Policy Committee and the CEDS Staff Policy Group. This position also would involve the lead responsibility for day-today contact with the various economic development-related planning agencies and other significantly related furnctions to achieve the coordination of all planning processes, including the ongoing planning for the Boston Plan, the CDBG allocation process and the City's manpower, marketing and industrial park development efforts. This position has the responsibility for assessing all of the economic development resources available to the City and making recommendations for packaging and allocating those resources to implement the CEDS effort, as well as to realistically plan for future efforts. This requires a full knowledge of existing and potential local, state and federal resources. Because of its nature, this position is expected to be placed within the Office of Federal Relations and, in addition to the foregoing, would review funding proposals for conformity to CEDS and to the funding entity's requirements.

Economic Research Analyst

An economic research analyst will devote full-time to the following:

- developing the hotel location policy
- synthesizing economic research for input into the CEDS update conducting economic impact studies in conjunction with the
- conducting economic impact studies in conjunction with the Financial Analyst
- conducting feasibility studies as needed
- preparing the findings of the foregoing for incorporation into the CEDS update.



Planner

This position is responsible for evaluating the development potential by area in the City. The sites identified in the BRA Site inventory must be evaluated and meshed with the neighborhood planning issues, as well as with related activities proposed for CDBG allocations and other funds. The objective of this individual's efforts is to establish and constantly monitor the area-specific potential that can be matched with developer or business interest as it is occurring or solicited.

Urban Policy Analyst

This position in FY'79 will be specifically assigned to developing the background work elements necessary for formulating a City policy regarding CDC's and the means for a closer linkage of City and CDC economic development efforts. This individual would work closely with the CEDS staff and other agencies working with CDC's in preparing this element. The individual would also develop contacts with the CDC's and the entities which assist them.

Urban Policy Analyst/Project Assistant

This position is responsible for setting up a City-wide local development corporation, including membership, by-laws, and scope of effort, as well as linkages with other existing and potential programs. This individual would have the major responsibilities for the Neighborhood Business Revitalization Program.

In addition, this position would serve as assistant to the Project Coordinator in:

- preparing CEDS presentations, agendas, and contacting the CEDS Committee,
- preparing drafts of the CEDS Update and amendments as needed,
- preparing the final 302 report, and
- tracking the progress of the CEDS Planning Process.

Financial Analyst (50%)

A financial analyst would allocate 50% of his/her time to the CEDS effort to support the analyses undertaken by the foregoing positions, including economic impact assessments. This individual also would be specifically responsible for identifying the capital gap existing in the City for undertaking economic development activities and would ascertain the potential for packaging financial resources from state, local, federal and private sources to improve the delivery of financial assistance to businesses, either through the proposed City-wide local development corporation or separately.



PART V

ASSURANCES AND CERTIFICATION



CERTIFICATION OF COMPLIANCE WITH THE CLEAN AIR ACT AND THE FEDERAL WATER POLLUTION CONTROL ACT

Name of	CEDS Planning Process	- Project Number:
		•
Location	Boston, Massachusetts, Suffolk County	_
	(only, county, state)	
The UND	ERSIGNED Certifies that:	
(a)	it is either (1) an applicant for financial assistance from the E (2) a bidder for a construction, service or supply contract to be assistance for the purpose of accomplishing the project noted under the latter contract;	e entered into by the recipient of EDA
(b)	as such, those facilities under its ownership, lease or superviaccomplishment of the project noted above are not listed on th (EPA) List of Violating Facilities, pursuant to Section 15.20	e Environmental Protection Agency's
(c)	it will notify the Economic Development Administration, if the notify the recipient of the EDA financial assistance, if the UN of any communication from the Director of the EPA Office of F facility to be utilized in the project is under consideration for Facilities	DERSIGNED is a bidder, of the receipt ederal Activities indicating that a
	Liver Wight	July 7, 1978
	Signature and Title of Applicant's/ Contractor's/Subcontractor's Authorized Representative*	Date
	Robert F. Walsh, Director	
for	Boston Redevelopment Authority Applicant/Contractor/Succontractor*	_
	ACKNOWLEDGEMENT	
	Kane Simonian	Co oraș historia
Ι,	, as	Secretary of
Bosto	n Redevelop. Authority Contractor's/Subcontractor's Name* do hereby certify that the foreg	oing officer who executed the
	tion has full authority to bind that entity. In witness whereof I	
	ounty, or municipal)* seal this 7 day of July,	
state, co	durity, or municipal) seal thisday of,	1973.
	Name	and Title of Individual
SEAL		

NOTE: The above acknowledgement must be executed by a different orficer than the person who signed above for the entity. HOWEVER, if such entity represents a single owner, or a proprietorship, or a partnership, then the acknowledgement need not be executed.

^{*} STRIKE OUT INAPPROPRIATE REFERENCES



Form ED-503 (5-75)

U. S. DEPARTMENT OF COMMERCE ECONOMIC DEVELOPMENT ADMINISTRATION

OMB Approval Not Required

Name of Project
CEDS Planning Process
City and State
Boston, MA
Project No.

ASSURANCES OF COMPLIANCE WITH THE DEPARTMENT OF COMMERCE AND THE ECONOMIC DEVELOPMENT ADMINISTRATION REGULATIONS UNDER TITLE VI OF THE CIVIL RIGHTS ACT OF 1964 AND PUBLIC LAW 92-65

This form applies to: A. all Recipients receiving Federal financial assistance from the Economic Development Administration including: 1. applicants;

2. recipients of Federal financial assistance received from another recipient;

3. subgrantees; 4. leasees of or operators for a recipient; 5. successors, assignees or transferees, but not ultimate beneficiaries; and B. Other Parties to include any governmental, public or private agency, institution, organization or other entity, or any individual who has a direct or substantial participation in the program or project receiving Federal financial assistance from EDA, such as contractors, subcontractors, providers of employment, or users of the facilities or services.

The Boston Redevelopment Authority

Name of Recipient or Other Party

(hereinafter called the "Recipient or Other Party") assures that as a Recipient or Other Party receiving Federal financial assistance from the Economic Development Administration, it will comply with Title VI of the Civil Rights Act of 1964, as amended (42 USC 2000d), the requirements imposed by or pursuant to Regulations, issued for the Department of Commerce and designated as 15 CFR Subtitle A Part 8, and any amendments thereto.

The Recipient or Other Party further agrees to comply with the provisions of Section 112 of Public Law 92-65 (42 USC 3123), the requirements imposed by or pursuant to the Regulations of the Economic Development Administration promulgated in 13 CFR Part 311 and any amendments thereto. In addition, Recipient agrees to secure the compliance or to cooperate actively with EDA to secure the compliance by others with the acts and the regulations.

Such requirements hold that no person in the United States shall on the ground of race, color, national origin, or sex be excluded from participation in, be denied the benefits of or be otherwise subjected to discrimination under any program or activity for which Federal financial assistance has been extended.

In accord with these assurances and without limiting the above, the Recipient or Other Party agrees that these assurances shall be binding upon them, their grantees, assignees, transferees, leasees, and successors in interest. These assurances shall also be binding through every modification or amendment to this project.



The Recipient or Other Party acknowledges that it has received and read the Department and EDA regulations, and that it is aware that if there appears to be a failure or threatened failure to comply with this part, and if the noncompliance or threatened noncompliance cannot be corrected by informal means, compliance with this part may be effected by the suspension or termination of or refusal to grant or to continue Federal financial assistance or by any other means authorized by law.

Total number of present employees	
This assurance is made and accepted to	this 7th day of July
, 19 <u>78</u> , for Boston R	edevelopment Authority
	Recipient or Other Party
By Robert F. Walsh	City Hall, Boston, MA 02201
(Type Name)	(Address)
Director ·	(617)722-4300, Ext. 201
(Title)	(Telephone Number)
ياب	It list
(5	Signature)
I, Kane Simonian	as Secretary of Boston Redevelopment Authority
a public body politic and corpor	rate existing in accordance with
Chapter 121B of the Commonwealth	n of Massachusetts General Laws, do
hereby certify that the foregoing	ng officer who executed this assurance
has full authority to bind the	Recipient or Other Party. In witness
whereof I set my hand and affix	the official seal of the Boston
Redevelopment Authority this 7th	h day of July, 1978

(Secretary or Other Official)



PART V: ASSURANCES AND CERTIFICATION

The Applicant hereby assures and cortifies that he will comply with the regulations, policies, guidelines and requirements including OMB Circular No. A-95, and Federal Management Circulars Nos. 74-4 and 74-7, as they relate to the application, acceptance and use of Federal funds for this Federally assisted project. Also, the Applicant assures and certifies with respect to the grant that:

- 1. It possesses legal authority to apply for the grant; that a resolution, motion, or similar action has been duly adopted or passed as an official act of the applicant's governing body, authorizing the filing of the application, including all understandings and assurances contained therein, and directing and authorizing the person identified as the official representative of the applicant to act in connection with the application and to provide such additional information as may be required.
- 2. It will comply with Title VI of the Civil Rights Act of 1964 (P.L.88-352) and in accordance with Title VI of that Act, no person in the United States shall, on the ground of race, color, or national origin, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity for which the applicant receives Federal financial assistance and will immediately take any measures necessary to effectuate this agreement.
- 5. It will comply with Title VI of the Civil Rights Act of 1964 (42 USC 5000d) prohibiting employment discrimination where (1) the primary purpose of a grant is to provide employment or (2) discriminatory employment practices will result in unequal treatment of persons who are or should be benefiting from the grant-aided activity.
- 4. It will comply with requirements of the provisions of the Uniform Relocation Assistance and Real Property Acquisitions Act of 1970 (P.L. 91-646) which provides for fair and equitable treatment of persons displaced as a result of Federal and federally assisted programs.
- 5. It will comply with the provisions of the Hatch Act which limit the political activity of employees.
- 6. It will comply with the minimum wage and maximum hours provisions of the Federal Fair Labor Standards Act, as they apply to hospital and educational institution employees of State and local governments.
- 7. It will establish safeguards to prohibit employees from using their positions for a purpose that is or gives the appearance of being motivated by a desire for private gain for themselves or others, particularly those with whom they have family, business or other ties.
- 8. It will give the grantor agency or the Comptroller General through any authorized representative the access to and the right to examine all records, books, papers or documents related to the grant.
- 9. It will comply with all requirements imposed by the Federal grantor agency concerning special requirements of law, program requirements, and other administrative requirements approved in accordance with Federal Management Circular No. 74-7.



CERTIFICATE OF YOTE

The undersigned hereby certifies as follows:

(1) That he is the duly qualified and acting Secretary of the Boston Redevelopment Authority, hereinafter called the Authority, and the keeper of the records, including the journal of proceedings of the Authority.

Copies of a memorandum dated July 6, 1978 were distributed re Authorization to File Grant Application to EDA, attached to which were copies of a Resolution.

A Resolution entitled "Resolution Authorizing Filing of of Application with the Economic Development Administration, U.S. Department of Commerce, United States of America, for a Grant Under the Terms of the Public Works and Economic Development Act of 1945, as Amended, Title III, Section 302" was introduced, read and considered.

On motion duly made and seconded, it was unanimously VOTED: to adopt the Resolution as read and considered.

(3) That said meeting was duly convened and held in all respects in						
accordance with law, and to the extent required by law, due and proper notice						
of such meeting was given; that a legal quorum was present throughout the meet-						
ing, and a legally sufficient number of members of the Authority voted in a proper						
manner and all other requirements and proceedings under law incident to the						
proper adoption or the passage of said vote have been duly fulfilled, carried out						
and otherwise coserved.						

			4) That				Resolutio			
ta	which	this	certific	care is	attached	is in	substantially	the form	as that	presented
to	said r	neeti	ng.							

	(6) That	Robert F. Wa	lshis	the	Director	
of this	Authority.					
	(7) That :	the undersigned	d is duly a	uthorized to	execute this	certificate
	IN WITH	ESS WHEREOF	the under	rsigned has	hereunto set	his hand

this seventh day of July , 1978.

BOSTON REDEVELOPMENT AUTHORITY

By Asse. Secretary

LS

⁽⁵⁾ That if an impression of the seal has been affixed below, it constitutes the official seal of the Boston Redevelopment Authority and this certificate is hereby executed under such official seal.



MEMORANDUM

TO: BOSTON REDEVELOPMENT AUTHORITY

FROM: ROBERT F. WALSH, DIRECTOR

SUBJECT: AUTHORIZATION TO FILE GRANT APPLICATION TO EDA

SUMMARY: Request authorization to file an application to the

Economic Development Administration for a planning grant in the amount of \$150,000. Funds will be

expended to support the Authority's staff participating

in the City's Comprehensive Economic Development

Strategy (CEDS) program.

In its capacity as the City's Planning Agency, the Authority has been charged with major responsibility in preparing the City's Comprehensive Economic Development Strategy (CEDS) program. This program will be submitted to the Economic Development Administration and will serve as the basis for funding committments to the City over the next three years.

In support of these planning and development efforts, EDA has invited the submission of an application for a planning grant in the amount of \$150,000. This grant would represent three-quarters of the project cost, with the remaining \$50,000 provided by staff services from the Planning Account Budget.

In order to pursue this planning grant, I request approval of the following Resolution.



RESOLUTION AUTHORIZING FILING OF APPLICATION WITH THE ECONOMIC DEVELOPMENT ADMINISTRATION, U.S. DEPARTMENT OF COMMERCE, UNITED STATES OF AMERICA FOR A GRANT UNDER THE TERMS OF THE PUBLIC WORKS AND ECONOMIC DEVELOPMENT ACT OF 1945, AS AMENDED, TITLE III, SECTION 302.

WHEREAS, under the terms of the Public Works and Economic Development Act of 1965 as amended, Title III, Section 302, the United States of America has authorized the making of grants to public bodies to aid in financing planning programs related to economic development:

NOW THEREFORE, BE IT RESOLVED BY THE BOSTON REDEVELOPMENT AUTHORITY

- 1. That Robert F. Walsh, Director is hereby authorized to execute and file an application on behalf of the Boston Redevelopment Authority with the Economic Development Administration, U.S. Department of Commerce, for a grant to aid in supporting economic development planning activities related to the Comprehensive Economic Development Strategy planning process.
- 2. That the above named authorized representative is hereby authorized and directed to furnish such information as the Economic Development Administration, U. S. Department of Commerce, may reasonably request in connection with the application which is herein authorized to be filed, and further is authorized to accept any offer of grant which may be tendered by the Economic Development Administration, U.S. Department of Commerce.



APPENDIX
THE BOSTON ECONOMY



The Boston Economy

Boston is at once similar and very different from other older cities facing the economic issues of the 1970's. The City has atypical problems, strengths and resources for fostering growth. It is the "hub" city for a large metropolitan and regional market. It is a small city with comparatively high unemployment, population loss (although most recently stabilization), and a disproportionate share of the low income and disadvantaged population.

Both the City and the metropolitan area have a diversified economic base which has undergone considerable change over the last 25 years. Boston's comparative position vis-a-vis the surburban ring and region has shifted to greater specialization in services. Boston is an economic center in the region for services, a position which has fostered the continued growth and importance of services to Boston's economy, particularly the export of educational and medical services. However, the growth of the service sector in the City has not kept pace with the expansion rate of services in the suburban ring and the nation. Although still an expanding and key sector in Boston, services are growing at an increasing rate in the suburbs.

The recessions of 1971-72 and 1974-75 reversed Boston's employment gains of 40,000 jobs between 1960 (537,000) and 1969 (579,000). About 58,000 jobs have been lost since 1970, going from 575,000 in 1970 to 517,000 in 1977.* During the 1970's, the service sector, which traditionally had offset the losses in manufacturing, trade and construction, has not sustained a sufficient rate of growth to prevent high unemployment. Boston's unemployment has increased dramatically since 1970. In 1970, City unemployment was below the national average with an unemployment rate of 4.9%. By 1975, however, the unemployment rate for the City increased to 13% with one of every eight resident workers without a job. Conditions have improved marginally in 1976 with an average unemployment rate of 12%.

The unemployment problem in Boston has at its base a very critical structural issue. Boston residents have captured a decreasing proportion of jobs in the City, lowered from 48% in 1960 to 41% in 1970. The rising employment sectors, particularly services, provide jobs in increasing proportions to commuters from the suburbs and outside the SMSA. These commuters have the skills and education to out-compete the displaced blue collar workers, who are seeking jobs in the expanding economic sectors. Over 62% of the City's

^{*} Preliminary estimate.



jobs are in the expanding white collar occupations, while only 54% of the Gity's workers have these occupational skills. The most consistent employment growth is occurring in medical and educational services where high skill levels are a pre-requisite to good jobs. Participation rates in occupational categories have shifted, indicating that the resident work force is migrating to these growing sectors. The blue collar-employed, representing 37% of the resident workers in 1960, fell to 27% in 1970, a decline of 28,000, while the City residents working in service activities rose from 23% to over 34% of the total work force for an increase of 25,000. Based on their employment background, City residents are most likely in the relatively lower-wage occupations of the rising sectors.

A preliminary conclusion is <u>not</u> that the City should abandon its efforts to encourage the growth of services and other expanding white collar job opportunities. On the contrary, building on and fostering the strengths of these sectors will be critical to the City's economic growth. In addition, however, concerted public initiatives must be launched to diversify (and stabilize) the City's economic base in order to increase the quality job opportunities for Boston residents and to upgrade the skills of the labor force in order to capture the job opportunities created.

The need for creating quality jobs for Boston residents is clear. Estimates of the Massachusetts Department of Employment Statistics show 93,000 persons are economically disadvantaged compared to 169,000 for the entire metropolitan area. Boston's per capita income is well below that of the metropolitan area and the national average. In 1975, at \$5,570 per capita income (in 1975 dollars), Boston had the fourth lowest per capita income of the 30 largest cities in the United States. The income problem is intensified by the high cost of living in Boston.

Another part of the problem is that Boston has not followed the metropolitan area in population growth. The City makes up only one-fifth of the metropolitan population (the national average for central cities is two-thirds) which has heightened the impact of the suburbanization of population and manufacturing activity and the concentration of the poor, minorities and unemployed in the City.

The phenomena of population and manufacturing outmigration and increased unemployment of urban workers is consistent with national trends. Both people and jobs have been leaving older cities for the suburban ring and the "Sunbelt". Population loss in Boston, in contrast to moderate suburban growth, has contributed to housing deterioration and abandonment in Boston's older neighborhoods. Low incomes combined with reduced population result in the loss of local purchasing power and decline of neighborhood commercial centers. Rising inner-city problems of crime, deterioration and the obsolescence of City infrastructure have caused private sector disinvestment. Large segments of vacant or underutilized land and buildings in industrial, commercial and residential areas of the City await reuse initiatives.



The outlook for Boston, nevertheless, is not at all bleak. Between 1976 and 1977, the City gained a net 2,700 jobs, largely in the services and manufacturing sectors. The net gain occurred despite further losses in construction and trade. The manufacturing sector gained 4,200 jobs in between 1975 and 1977, which is highly significant as Boston has not seen two consecutive years of manufacturing job growth since the Korean War. The continued strength of the service sector is evidenced by the addition of 8,000 jobs in the last two years.

These are signs that Boston's broad-based economy is attuned to national economic recovery. The opportunity to continue the momentum of the "good news" that Boston has turned a corner in employment growth must not be lost. The City can take advantage of this momentum in developing an economic development program for establishing specific policies and strategies to promote expanded economic activity, to halt the loss of jobs, to reduce the City's persistently high unemployment, and increase the personal income level of its residents.



M42

B65R.C

Boston Redevelopment

Authority

TITLE

CEDS PLANNING PROCESS

M42 _

Boston Redevelopment B€5R.Ĉ Authority

